

71st ANNUAL CONFERENCE ON Magnetism and Magnetic Materials

www.magnetism.org

Partner Support AND Exhibitor Opportunities



*Honolulu,
Hawaii
November 2 - 6, 2026*

Partner Support Opportunities pages 2-5

Exhibitor Opportunities pages 6-8

Questions? Contact: Shelby Jenkins, *Partner Support Manager*
shelbie@magnetism.org

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 **IEEE
MAGNETICS**

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PARTNER SUPPORT LEVELS

Bronze

Includes your choice of **\$1500** in benefit options on the next two pages and one complimentary Conference registration.

Silver

Includes your choice of **up to \$3500** in benefit options on the next two pages, one communication email sent to our mailing list on your behalf, and one complimentary Conference registration.

Gold

Includes your choice of **up to \$5000** in benefit options on the next two pages, one complimentary advertisement in the *Magnetics Society Newsletter*, and the remaining benefits listed in the Silver package.

Platinum

Includes your choice of **up to \$6000** in benefit options on the next two pages, use of one meeting room onsite for you to hold an instrument tutorial or to use for one-on-one meetings, and the remaining benefits listed in the Gold package.

Conference Partners will select a Partnership Level (Bronze, Silver, Gold, or Platinum) and can then choose their specific benefit options from the list on the next two pages.

Partners will be acknowledged on the Conference website and on signage.

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Platinum, Gold and Silver Partners will have the opportunity to have one email communication sent to our Conference mailing list on your behalf. This communication may be sent either in advance of or during the Conference, and is typically grouped with other Conference announcements. All content must be approved by Conference Management.

Platinum and Gold Partners have the opportunity to provide content for one complimentary advertisement in the *Magnetics Society Newsletter*. Please contact Shelbie Jenkins at shelbie@magnetism.org for details on how to submit your ad.

**PARTNER SUPPORT
REGISTRATION**



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BENEFIT OPTIONS

The following benefit options will give your company increased exposure to and recognition by the magnetism community. Please select the benefit option(s) below that add up to the total amount of your Partner Level. Options are available on a first-come, first-served basis.

Note: Exhibits are not a benefit option available within a partnership level. Exhibits are a separate package.

Best Poster Awards – \$3000

Partner's logo will be displayed on each winning poster onsite, and on the award certificates.

Best Student Presentation Award – \$3000

Partner's logo will be displayed during the presentation of this prestigious award onsite, and on the award certificates.

Magnetism as Art Showcase – \$3000

The Magnetism as Art Showcase will highlight the beauty of magnetism and magnetic materials. Partner's logo will be displayed on each of the finalist's entries displayed onsite, and on the award certificates.

Welcome Reception – \$3000

(Monday Evening)

All attendees are invited to kick off the conference in style! Enjoy mixing and mingling with old and new colleagues on Waikiki's largest private oceanfront grass lawn. Enjoy delicious Hawaiian cuisine overlooking the gorgeous Duke Kahanamoku Lagoon! Partner's logo will be prominently displayed.

NEW!! 5K Fun Run/Walk – \$2000 each

Support this 5K Fun Run/Walk meant to engage movement and camaraderie within the magnetism community. This organized event is inclusive of all levels of activity and is a great way to kick off the day! Partner's logo will be prominently displayed.

Custom Wi-Fi Network – \$2000

This supporter will be able to customize the network name and password for the Conference Wi-Fi.

Special Session: Magnetism in Nuclear Fusion – \$2000

(Tuesday Afternoon)

Nuclear fusion has recently become a possible source of commercial green energy. This session will explain the fundamentals of nuclear fusion (what it is, how we can do it on earth, and basic reactor design) before discussing the impact of very large magnetic fields on the materials used to build the reactors, namely superconductors and steels. Partner's logo will be prominently displayed.

Special Session: Narrative is Leadership: Communicating Science Powerfully with the ABT Framework – \$2000

(Wednesday Afternoon)

Communication is an essential part of science **AND** if you do it well then audiences will love you, **BUT** it's not easy because it requires that you use narrative structure, **THEREFORE** we will spend this workshop using the ABT (And, But, Therefore) Framework to learn narrative structure and communicate with clarity. Partner's logo will be prominently displayed.

Special Session: The Magnetic Compass of Life – \$2000

(Thursday Afternoon)

This topic bridges magnetism, biology, and quantum physics, offering rich interdisciplinary insights. Three distinguished experts will offer a comprehensive perspective on magnetoreception, from molecular mechanisms to behavioral ecology and quantum biology. Partner's logo will be prominently displayed.

More Benefit Options
listed on the next page



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BENEFIT OPTIONS *(Continued)*

Bierstube – \$1500 each (3 available)

This is our most popular Conference event! Don't miss this great opportunity to distribute swag of your choice to attendees. NOTE: Supporter is responsible for production and shipping of swag items to the event.

Coffee Break – \$1500 each (3 available)

Coffee breaks will be set in the exhibit hall Tuesday – Thursday. Partner's logo will be prominently displayed.

NEW!! Wellness Program – \$1500 each

(4 opportunities available)

Support our wellness program meant to engage movement and camaraderie within the magnetism community by selecting one of the following organized morning classes inclusive of all levels of activity:

- Boot Camp
- Sunrise Yoga
- Hula Dance Class
- Mobility Core Class

Partner's logo will be prominently displayed.

Symposia – \$1500 each (16 opportunities available)

Partner selects one of the following Symposia to support. These sessions will be held live onsite and recorded for on-demand viewing. Partner's logo will be prominently displayed.

Symposia:

- Symposium 1: Altermagnetism: Superconductivity and P-Wave Magnets
- Symposium 2: Beyond the Limits: Next-Generation Innovations in Hard Disk Drive Technology
- Symposium 3: Exploring the Effects of Reduced Dimensionality on Frustrated Quantum Magnets
- Symposium 4: Frontiers in Magnetic Refrigeration Across Scales: Materials, Mechanisms, and Devices
- Symposium 5: Integrated Magnetics for Power Distribution in Next-Gen Chips and Devices
- Symposium 6: Intelligent Magnetic Technologies: From Materials to Systems
- Symposium 7: Magnetic Materials Design and Discovery
- Symposium 8: Magnetic Random Access Memories: What's Coming Next?
- Symposium 9: Magnetism and the Brain: Neuromodulation, Neuroimaging, and Novel Applications
- Symposium 10: Magnetism for Biomedicine: From Biological Systems and Functional Materials to Therapy
- Symposium 11: New Trends in Magnonics: Engineered Nonequilibrium Dynamics in Magnetic Systems
- Symposium 12: Orbitronics Meets Spintronics: Interplay between Orbital and Spin Angular Momenta
- Symposium 13: Quantum Magnetism in Nanostructures
- Symposium 14: Re-Imagining Spintronic Logic
- Symposium 15: Seeing Magnetism Differently: Emerging Phases Revealed by Advanced X-ray Imaging
- Symposium 16: Spin-Charge-Photon Conversion: From LEDs to Lasers

PARTNER SUPPORT REGISTRATION

Media Partnerships

We are very interested in partnering with you to cross-promote Conferences! The following is an example of a media partnership we offer:

- ABC Company posts the MMM 2026 banner and/or logo on their website during an agreed upon time period, and also includes the MMM 2026 in their Event Calendar (if applicable).
- In exchange, the MMM 2026 lists ABC Company as a media partner, and posts their logo, company description, and link to their website on our Conference site (www.magnetism.org).

Contact Shelby Jenkins at shelbie@magnetism.org for more information.

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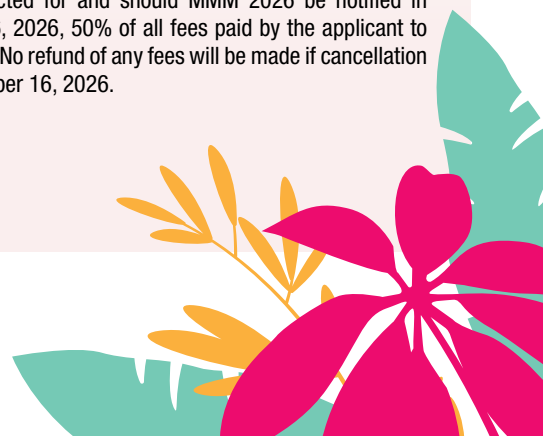
Terms and Conditions for Partners

1. **APPLICATION AND ELIGIBILITY:** Application must be done via the online form and be executed by an individual who has authority to act for the applicant. Assignments will not be confirmed without MMM 2026 receipt of complete payment. MMM 2026 reserves the right to reject any application it feels is not applicable to the scope of the Conference.
2. **AGREEMENT TO CONDITIONS:** Each Partner company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the event rests with MMM 2026.
3. **PAYMENT:** Payment in full must accompany the application. Applications not accompanied by the appropriate fee will be delayed in processing and event assignment.
4. **CANCELLATION OF CONFERENCE:** In the event of cancellation of the Conference, due to circumstances within MMM 2026 direct control, the liability of MMM 2026 shall be limited to refund of fees paid to MMM 2026 by the applicant. In the event MMM 2026 has no control over the cancellation of the Conference, MMM 2026 shall have no liability of any kind but may at its discretion refund any fees paid by the applicant.
5. **CANCELLATION BY APPLICANT:** Should the applicant be unable to participate as contracted for and should MMM 2026 be notified in writing by October 16, 2026, 50% of all fees paid by the applicant to date will be refunded. No refund of any fees will be made if cancellation is received after October 16, 2026.

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BECOME AN EXHIBITOR!

Exhibitor Booth – \$2800 - \$3000

(separate from Partner Support)

As an exhibitor, you will have direct access to more than 1000 onsite attendees from all over the world, with a broad range of interests in magnetism and magnetic materials. Exhibits will include instrumentation, materials, process tools, and other products of interest to professionals in magnetism and magnetic materials and associated technologies.

Exhibitors are assigned a 10' x 10' space and may select their booth number when registering. Booth assignments will be made on a first-come, first-served basis. Each booth will include an 8' draped back wall, 3' draped side rails, an identification sign, one 6' draped table with two chairs and a wastebasket. **Each booth also includes two complimentary registrations with full access to the conference and one complimentary exhibit only registration. Should an exhibitor request additional booth staff badges, they will be provided upon request for \$100 each.**

The booth fee is \$3000 for new exhibitors and \$2800 for past MMM, InterMag, Joint and ICM exhibitors.

The exhibit booths are located in the Registration Foyer along with the daily coffee breaks and Bierstubes. **You will encounter the most attendee traffic during the scheduled events listed below:**

Coffee Breaks

Tuesday – Thursday10:15 – 10:45 am & 3:45 – 4:15 pm

Bierstuben

Tuesday, Wednesday & Thursday evenings5:00 – 6:30 pm

Booth setup is Monday morning from 7:00 am – 1:00 pm.

Exhibitors should plan to be open from 10:00 am – 6:30 pm Tuesday – Thursday. Booth dismantle is Thursday from 7:00 – 10:00 pm.



For more information, contact:

Shelbie Jenkins
Partner Support Manager
shelbie@magnetism.org

Exhibits Co-Chairs

Atsufumi Hirohata
Tohoku University

Hua Shu Hsu
National Pingtung University

Jean Pierre Nozieres
CNRS

Yassine Quessab
Seagate



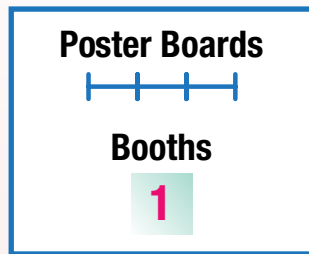
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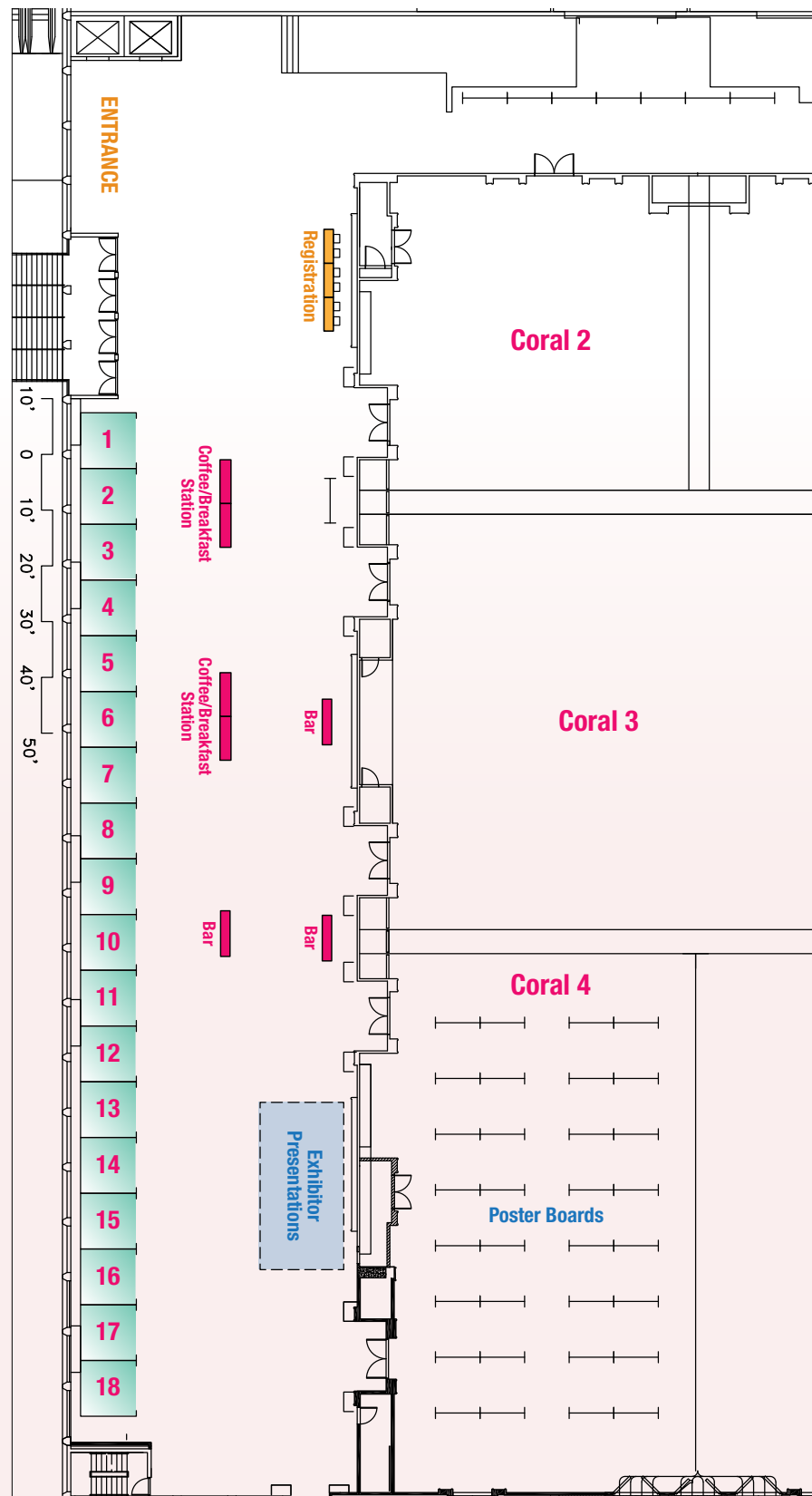


EXHIBIT HALL FLOORPLAN

Coral Lounge | Hilton Hawaiian Village | Honolulu, Hawaii



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CONDITIONS OF THE EXHIBITOR'S AGREEMENT

- 1. APPLICATION AND ELIGIBILITY:** Application for booth space must be done via the online form and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without MMM 2026 receipt of complete payment. MMM 2026 reserves the absolute right to reject any application it feels is not applicable to the scope of the conference.
- 2. AGREEMENT TO CONDITIONS:** Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with MMM 2026.
- 3. ASSIGNMENT OF SPACE:** Assignment of exhibit space will be determined by MMM 2026 based on the date of receipt of the completed application form and payment. MMM 2026 reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the Exhibition. No exhibitor shall assign, sublet or share the whole or any part of his space.
- 4. PAYMENT:** Payment in full must accompany the Application to Exhibit. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.
- 5. INSURANCE:** In all cases, exhibitors wishing to insure their goods must do so at their own expenses.
- 6. BOOTHS:** Standard booth equipment (8' back and 3' side wall draping, 1 table, 2 chairs and identification sign) will be provided by MMM 2026 without cost to the exhibitor. No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height.
- 7. PROTECTION OF THE EXHIBIT FACILITY:** Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to, columns, walls, floors or other parts of the hotel or convention hall exhibit area without permission of MMM 2026 and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibits Manager, the hotel or convention hall manager.
- 8. INSTALLATION/DISMANTLING:** The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as though fully set forth herein. All displays must be in place and set up one hour prior to the official opening of the show. Space not occupied or set up by that time may be re-assigned for other purposes MMM 2026.
- 9. DEFAULT OCCUPANCY:** Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and MMM 2026 shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by one hour before the official show opening.
- 10. USE OF SPACE:** Exhibits shall be shown only in the official exhibit areas as established by the MMM 2026 Exhibits Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas, private suites or rooms during the conference or convention, in accordance with prior agreements between MMM 2026 and officials of the hotel.
- 11. CANCELLATION OR RELOCATION OF CONFERENCE OR CONVENTION:** In the event of cancellation or relocation of the conference, due to circumstances within MMM 2026 direct control, the liability of MMM 2026 shall be limited to refund of fees paid to MMM 2026 by the exhibitor. In the event MMM 2026 has no control over the cancellation or relocation of any conference or convention, MMM 2026 shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.
- 12. CANCELLATION BY EXHIBITOR:** Should the exhibitor be unable to occupy and use the exhibit space contracted for and should MMM 2026 be notified in writing by October 16, 2026, 50% of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received after October 16, 2026.
- 13. MMM 2026'S RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY:** MMM 2026 reserves the right to remove from the hotel or convention hall premises any or all of the property of the exhibitor should the conference or convention be canceled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.
- 14. VIOLATIONS OF THE CONDITIONS:** Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.
 - a. Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
 - b. Violation of any municipal, state or federal laws, rules or regulations, including safety codes.
 - c. Failure to follow the procedures prescribed in sections 1 through 13.
 - d. Failure to remove property from the hotel or convention hall upon cancellation or relocation of the conference.
- 15. LIABILITY:**
 - a. MMM 2026 undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by MMM 2026 shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
 - b. The exhibitor agrees to indemnify and hold MMM 2026 and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
 - c. MMM 2026 shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. MMM 2026 will, however, in the event it is not able to hold an exhibit for any of the abovenamed causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by MMM 2026 for advertising, administration and similar related costs.

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