THE 23RD INTERNATIONAL CONFERENCE ON MAGNETISM (ICM)

June 13-18, 2027 | icm2027.org

ICM 2027

SAN JUAN, PUERTO RICO

PARTNER SUPPORT AND EXHIBITOR OPPORTUNITIES

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Questions?

CONTACT:

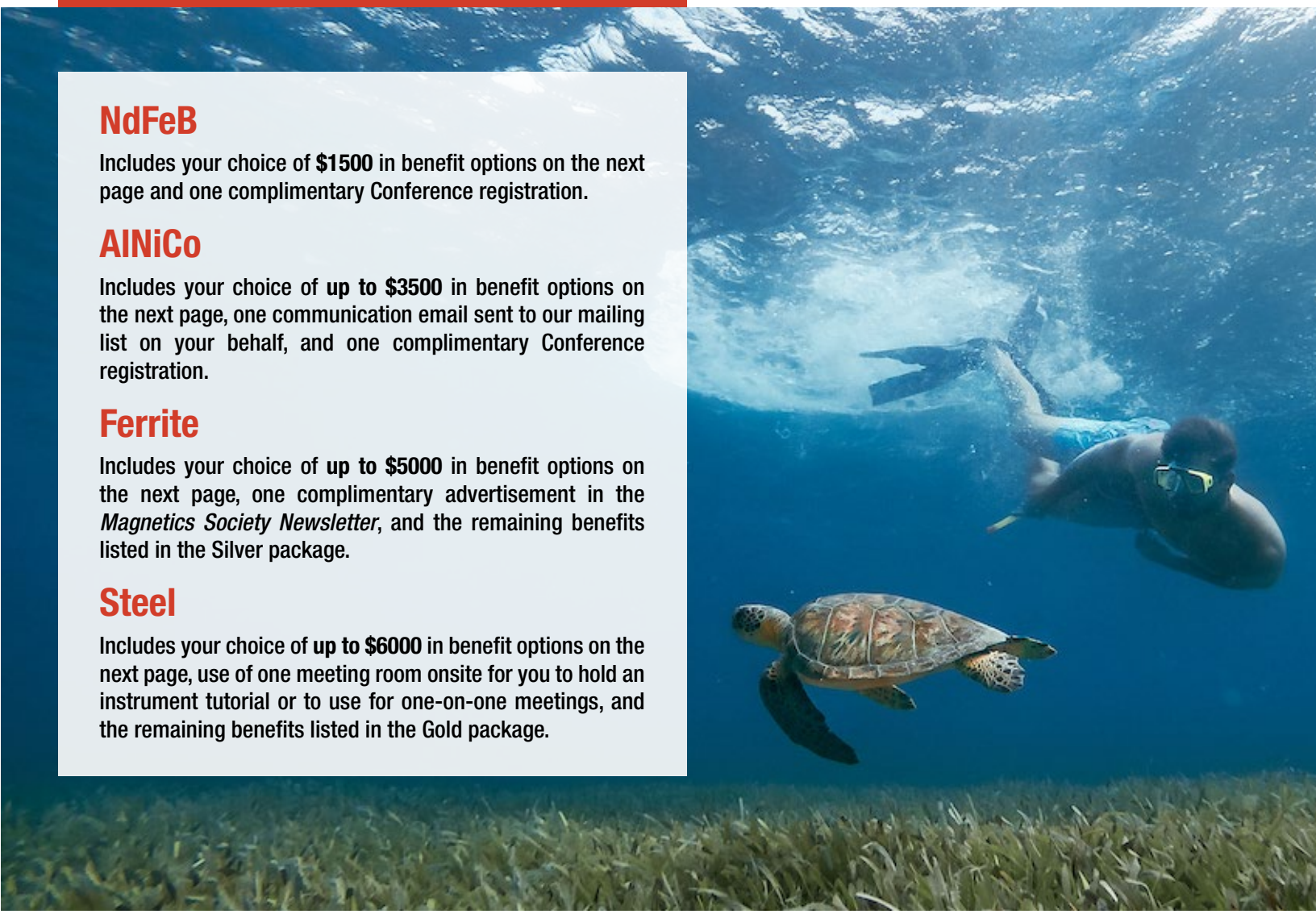
Shelbie Jenkins, *Partner Support Manager*

shelbie@icm2027.org

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PARTNER SUPPORT LEVELS



NdFeB

Includes your choice of **$1500** in benefit options on the next page and one complimentary Conference registration.

AlNiCo

Includes your choice of **up to $3500** in benefit options on the next page, one communication email sent to our mailing list on your behalf, and one complimentary Conference registration.

Ferrite

Includes your choice of **up to $5000** in benefit options on the next page, one complimentary advertisement in the *Magnetics Society Newsletter*, and the remaining benefits listed in the Silver package.

Steel

Includes your choice of **up to $6000** in benefit options on the next page, use of one meeting room onsite for you to hold an instrument tutorial or to use for one-on-one meetings, and the remaining benefits listed in the Gold package.

Conference Partners will select a Partnership Level (NdFeB, AlNiCo, Ferrite, or Steel) and can then choose their specific benefit options from the list on the next page.

Partners will be acknowledged on the Conference website and on signage.

Steel, Ferrite and AlNiCo Partners will have the opportunity to have one email communication sent to our Conference mailing list on your behalf. This communication may be sent either in advance of or during the Conference, and is typically grouped with other Conference announcements. All content must be approved by Conference Management.

Steel and Ferrite Partners have the opportunity to provide content for one complimentary advertisement in the *Magnetics Society Newsletter.* Please contact Shelbie Jenkins at shelbie@icm2027.org for details on how to submit your ad.

PARTNER SUPPORT REGISTRATION

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BENEFIT OPTIONS

The following benefit options will give your company increased exposure to and recognition by the magnetism community. Please select the benefit option(s) below that add up to the total amount of your Partner Level. Options are available on a first-come, first-served basis.
Note: Exhibits are not a benefit option available within a partnership level. Exhibits are a separate package.

Best Poster Awards – $3000

Partner's logo will be displayed on each winning poster onsite, and on the award certificates.

Best Student Presentation Award – $3000

Partner's logo will be displayed during the presentation of this prestigious award onsite, and on the award certificates.

Magnetism as Art Showcase – $3000

The Magnetism as Art Showcase will highlight the beauty of magnetism and magnetic materials. Partner's logo will be displayed on each of the finalist's entries displayed onsite, and on the award certificates.

Welcome Reception – $3000
(Sunday evening)

Information forthcoming

Offsite Banquet – $3000 (multiple available)
(Wednesday evening)

Join us for a very special night under the stars at the historic Cuartel de Ballajá, right in the center of Old San Juan.

ICM 2027 will host a banquet in this historic venue on Wednesday, June 16, a night filled to the brim with the rich and diverse cuisine, music, and traditions of Puerto Rico. Partner's logo will be prominently displayed at the venue.

Custom Wi-Fi Network – $2000

This supporter will be able to customize the network name and password for the Conference Wi-Fi.

Lanyards – $2000

Lanyards with the supporter's logo will be distributed to all attendees at Registration.

Bierstube – $1500 each (3 available)

This is our most popular Conference event! Don't miss this great opportunity to distribute swag of your choice to attendees. NOTE: Supporter is responsible for production and shipping of swag items to the event.

Coffee Break – $1500 each (4 available)

Coffee breaks will be set in the exhibit hall Monday, Tuesday, Thursday and Friday. Partner's logo will be prominently displayed.

PARTNER SUPPORT REGISTRATION

Media Partnerships

We are very interested in partnering with you to cross-promote Conferences! The following is an example of a media partnership we offer:

- ABC Company posts the ICM 2027 banner and/or logo on their website during an agreed upon time period, and also includes the ICM 2027 in their Event Calendar (if applicable).
- In exchange, the ICM 2027 lists ABC Company as a media partner, and posts their logo, company description, and link to their website on our Conference site (www.magnetism.org).

Contact Shelbie Jenkins at shelbie@icm2027.org for more information.

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Terms and Conditions for Partners

1. **APPLICATION AND ELIGIBILITY:** Application must be done via the online form and be executed by an individual who has authority to act for the applicant. Assignments will not be confirmed without ICM 2027 receipt of complete payment. ICM 2027 reserves the right to reject any application it feels is not applicable to the scope of the Conference.
2. **AGREEMENT TO CONDITIONS:** Each Partner company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the event rests with ICM 2027.
3. **PAYMENT:** Payment in full must accompany the application. Applications not accompanied by the appropriate fee will be delayed in processing and event assignment.
4. **CANCELLATION OF CONFERENCE:** In the event of cancellation of the Conference, due to circumstances within ICM 2027 direct control, the liability of ICM 2027 shall be limited to refund of fees paid to ICM 2027 by the applicant. In the event ICM 2027 has no control over the cancellation of the Conference, ICM 2027 shall have no liability of any kind but may at its discretion refund any fees paid by the applicant.
5. **CANCELLATION BY APPLICANT:** Should the applicant be unable to participate as contracted for and should ICM 2027 be notified in writing by May 21, 2027, 50% of all fees paid by the applicant to date will be refunded. No refund of any fees will be made if cancellation is received after May 21, 2027.

BECOME AN EXHIBITOR!

Exhibitor Booth – $2800 - $3000

(separate from Partner Support)

As an exhibitor, you will have direct access to more than 1000 onsite attendees from all over the world, with a broad range of interests in magnetism and magnetic materials. Exhibits will include instrumentation, materials, process tools, and other products of interest to professionals in magnetism and magnetic materials and associated technologies.

Exhibitors are assigned a 10' x 10' space and may select their booth number when registering. Booth assignments will be made on a first-come, first-served basis. Each booth will include an 8' draped back wall, 3' draped side rails, an identification sign, one 6' draped table with two chairs and a wastebasket. **Each booth also includes one complimentary registration with full access to the conference and one complimentary exhibit only registration. Should an exhibitor request additional booth staff badges, they will be provided upon request for $100 each.**

The booth fee is $3000 for new exhibitors and $2800 for past MMM, Intermag, Joint and ICM exhibitors.

The exhibit booths are located in Ballroom AB, along with the coffee breaks, poster sessions and Bierstubes. **You will encounter the most attendee traffic during the scheduled events listed below:**

Coffee Breaks

Monday	10:30 – 11:00 am	3:00 – 3:30 pm
Tuesday	9:30 – 10:00 am	3:00 – 3:30 pm
Thursday	9:30 – 10:00 am	3:00 – 3:30 pm

Poster Sessions

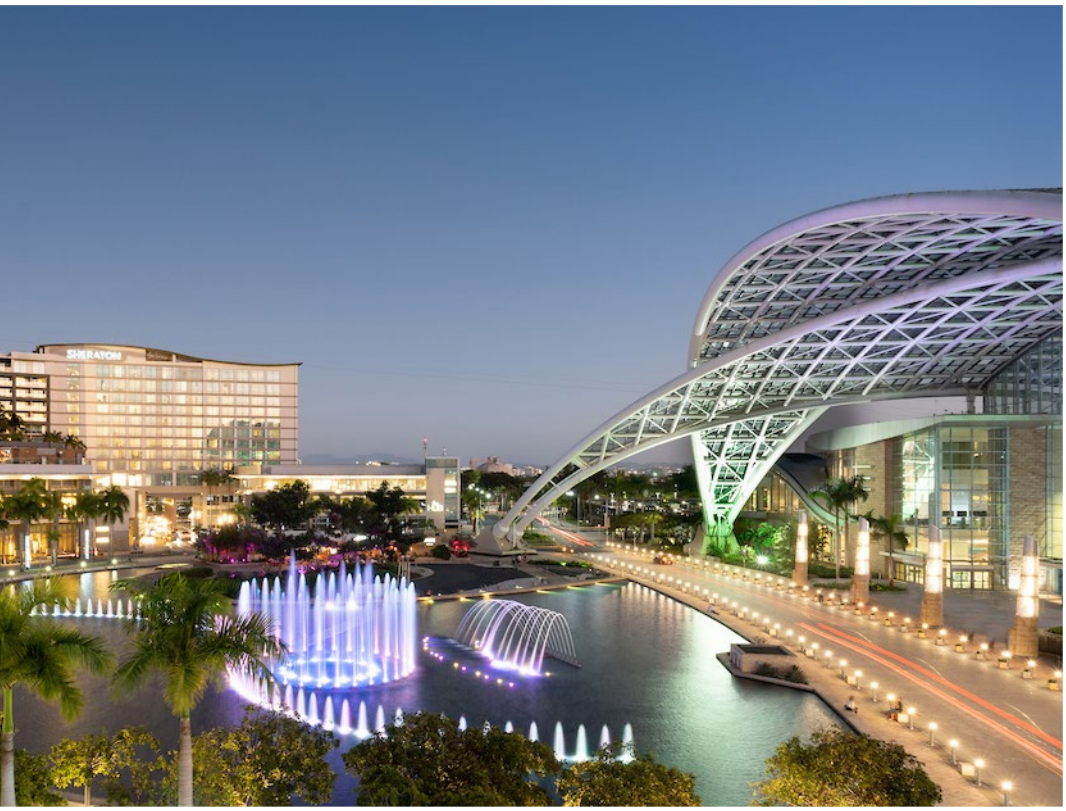
Monday, Tuesday and Thursday.....5:30 – 7:30 pm

Bierstuben

Monday, Tuesday & Thursday evenings.....6:00 – 7:30 pm

Due to a limited conference schedule on Wednesday, **exhibits will be closed**. Exhibitors should plan to be open Monday from 10:30 am – 7:30 pm and Tuesday and Thursday from 9:30 am – 7:30 pm.

Booth setup is Sunday from 12:00 pm to 7:00 pm and Booth dismantle is Thursday from 8:00 pm to 10:00 pm.



For more information, contact:

Shelbie Jenkins
Partner Support Manager
shelbie@icm2027.org

Exhibits Chair

Stephanie Hernandez
Seagate

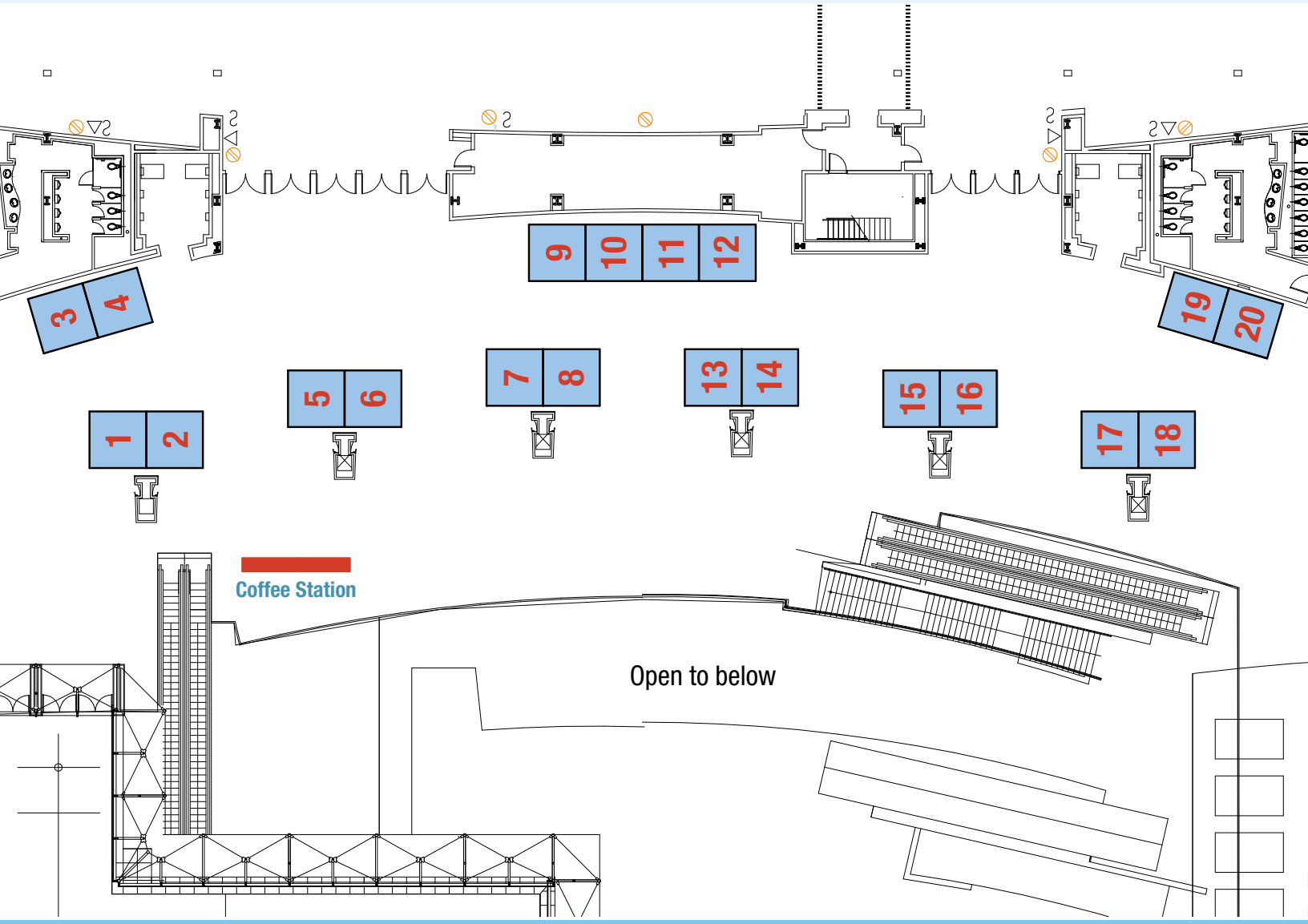
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EXHIBIT HALL FLOORPLAN

Level 3 Foyer | Puerto Rico Convention Center | San Juan, Puerto Rico



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CONDITIONS OF THE EXHIBITOR'S AGREEMENT

1. **APPLICATION AND ELIGIBILITY:** Application for booth space must be done via the online form and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without ICM 2027 receipt of complete payment. ICM 2027 reserves the absolute right to reject any application it feels is not applicable to the scope of the conference.
2. **AGREEMENT TO CONDITIONS:** Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with ICM 2027.
3. **ASSIGNMENT OF SPACE:** Assignment of exhibit space will be determined by ICM 2027 based on the date of receipt of the completed application form and payment. ICM 2027 reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the Exhibition. No exhibitor shall assign, sublet or share the whole or any part of their space.
4. **PAYMENT:** Payment in full must accompany the Application to Exhibit. Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.
5. **INSURANCE:** In all cases, exhibitors wishing to insure their goods must do so at their own expense.
6. **BOOTHS:** Standard booth equipment (8' back and 3' side wall draping, 1 table, 2 chairs and identification sign) will be provided by ICM 2027 without cost to the exhibitor. No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height.
7. **PROTECTION OF THE EXHIBIT FACILITY:** Nothing shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the hotel or convention hall exhibit area without permission of ICM 2027 and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibits Manager, the hotel or convention hall manager.
8. **INSTALLATION/DISMANTLING:** The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as though fully set forth herein. All displays must be in place and set up one hour prior to the official opening of the show. Space not occupied or set up by that time may be re-assigned for other purposes by ICM 2027.
9. **DEFAULT OCCUPANCY:** Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and ICM 2027 shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by one hour before the official show opening.
10. **USE OF SPACE:** Exhibits shall be shown only in the official exhibit areas as established by the ICM 2027 Exhibits Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas, private suites or rooms during the conference or convention, in accordance with prior agreements between ICM 2027 and officials of the hotel.
11. **CANCELLATION OR RELOCATION OF CONFERENCE OR CONVENTION:** In the event of cancellation or relocation of the conference, due to circumstances within ICM 2027 direct control, the liability of ICM 2027 shall be limited to refund of fees paid to ICM 2027 by the exhibitor. In the event ICM 2027 has no control over the cancellation or relocation of any conference or convention, ICM 2027 shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.
12. **CANCELLATION BY EXHIBITOR:** Should the exhibitor be unable to occupy and use the exhibit space contracted for and should ICM 2027 be notified in writing by May 21, 2027, 50% of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received after May 21, 2027.
13. **ICM 2027'S RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY:** ICM 2027 reserves the right to remove from the hotel or convention hall premises any or all of the property of the exhibitor should the conference or convention be canceled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.
14. **VIOLATIONS OF THE CONDITIONS:** Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.
    - **a.** Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
    - **b.** Violation of any municipal, state or federal laws, rules or regulations, including safety codes.
    - **c.** Failure to follow the procedures prescribed in sections 1 through 13.
    - **d.** Failure to remove property from the hotel or convention hall upon cancellation or relocation of the conference.
15. **LIABILITY:**
    - **a.** ICM 2027 undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, its officials, agents or employees, or for the protection of the property of the exhibitor or its representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by ICM 2027 shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.
    - **b.** The exhibitor agrees to indemnify and hold ICM 2027 and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.
    - **c.** ICM 2027 shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. ICM 2027 will, however, in the event it is not able to hold an exhibit for any of the abovenamed causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by ICM 2027 for advertising, administration and similar related costs.