



IEEE

DEMOcon 2026

June 24-26, 2026

Timisoara, Romania



SPONSORSHIP & EXHIBITION PROSPECTUS



In 2026 **IEEE DEMOcon Digital Education and MOOCs** incorporates the legacy of the **IEEE Learning with MOOCs (LWMOOCs)** conference with **EMOOCs European MOOCs Stakeholders Summit** into the **IEEE DEMOcon Digital Education and MOOCs**.

This IEEE conference offers academic, government, and industry professionals a platform to explore research pertaining to digital education, open education and online education, MOOCs, as well as the practical aspects of developing and delivering MOOCs and digital education to diverse global audiences.

It stands as a renowned international forum for collaboration, networking, learning, and sharing the latest advancements in MOOCs and digital education; this event aims to rejuvenate and broaden the conference's discourse to include blended learning and other forms of open courses.

Starting with its 12th edition, **IEEE DEMOcon** merges with the 10th edition of the **EMOOCs European MOOCs Stakeholders Summit** and becomes **IEEE DEMOcon Digital Education and MOOCs**. This new format incorporates the legacy of both the **IEEE Learning with MOOCs (LWMOOCs) conference** and the **EMOOCs Summit**, creating an enhanced platform for digital education and MOOCs.

MAIN THEME

Digital Education Ecosystems: Harnessing MOOCs, AI, and Microcredentials

Include subthemes dedicated to microcredentials, the use of AI, the role of digital education into the development of European Universities Alliances, MOOCs, use of OERS in education, digital education.

ABOUT

IEEE DEMOcon



The “Politehnica” University of Timisoara, Romania is one of the largest and best-known technical universities in Central and Eastern Europe. For more than 80 years it has been an outstanding, modern university with a well-deserved reputation for excellence. This excellence is demonstrated by our academic programmes, the research on which our programmes are based, the support we give to our students, the employability and employment record of our students and the physical environment of the University.

The academic programmes delivered by the University are modern, relevant, intellectually stimulating and represent the highest quality in their respective disciplines.

About 3,000 new students enter the University each year. In total around 15,000 students attend more than 85 full-time academic programmes, organised through 10 faculties in a stimulating learning environment.

The University has always valued the role of industry and commerce in preparing students for the workplace and has many links with industry which influence the curriculum. A great many of our graduates work successfully in famous international companies all over the world.

WHY SPONSOR

IEEE DEMOcon

WHY SPONSOR DEMOcon

- » Access to key decision-makers in higher education and digital learning
- » Visibility among policymakers, institutional leaders, and EdTech companies
- » Positioning as a European thought-leader in digital education
- » Exclusive branding, exhibition, and engagement opportunities
- » Lead generation and networking with thought influencers and practitioners
- » Long-term association with Europe's most established digital learning network

SPONSORSHIP PACKAGE OPPORTUNITIES

Audience includes:

- » Institutional leaders and academic decision-makers
- » Policymakers and government officials
- » Technology providers & EdTech innovators
- » Researchers, consultants, instructional designers
- » Educators, trainers, and doctoral students

THIS YEARS SPONSORS



OUR PREVIOUS EDITIONS SPONSORS

EdX, iversity, FutureLearn, OpenSAP, ClassCentral, Scowl, MathWorks, EduNext, Gyan, Jove, RapidMooc

SPONSORSHIP LEVELS

IEEE DEMOcon

SILVER SPONSOR — \$2,000

- » Oral acknowledgement at conference
- » Branding in promotional materials and website
- » Standard exhibition table
- » 1 complimentary registration
- » Insert in delegate pack

GOLD SPONSOR — \$3,000

- » Oral acknowledgement at conference
- » 2 complimentary registrations
- » Premium exhibition table
- » Branding in plenary room
- » Roll-up displayed in plenary room
- » Logo on programme and website
- » Social media spotlight
- » Insert in delegate pack

PLATINUM SPONSOR — \$5,000

- » Premium visibility as major conference partner
- » Speaking opportunity (10-minute plenary or 30-minute demo session)
- » 2 complimentary registrations
- » Premium exhibition area
- » Roll-up displayed in plenary room
- » Branding on plenary screens
- » Social media interview
- » Insert in delegate pack
- » Logo + link on website and programme

DIAMOND SPONSOR — \$10,000

- » Premium visibility as top-level conference partner
- » Branding on all plenary screens
- » Promotion video during breaks
- » 3-minute presentation in opening session
- » Conduct a session (tutorial/workshop)
- » 3 complimentary registrations
- » Premium exhibition area
- » Insert in delegate pack
- » Logo + link on website and programme

ADDITIONAL SPONSORSHIPS

IEEE DEMOcon

WORKSHOP / DEMO / PANEL SPONSOR – \$2,000

Benefits:

- » Includes 2 registration fees and a 60-minute programme slot.

COFFEE BREAK SPONSORSHIP – \$2,000 PER BREAK

Benefits:

- » Event naming rights: “DEMOcon ‘XYZ Company’ Coffee Break”
- » Oral acknowledgement at the conference
- » Branding on conference website
- » Coverage in promotional campaign
- » Roll-up displayed in break area
- » Inserts in participant bags

WELCOME RECEPTION SPONSORSHIP – \$3,000

The opening welcome reception of the DEMOcon Annual Conference is an important networking event bringing together leaders, delegates, and sponsors.

Benefits:

- » Event naming rights: “DEMOcon ‘XYZ Company’ Welcome Reception”
- » Oral acknowledgement at the reception
- » Branding on conference website
- » Coverage in promotional campaign
- » Roll-up and visuals displayed in reception room
- » Inserts in participant bags

CONTACT

If you wish to advertise or exhibit at the **2026 IEEE DEMOcon Digital Education and MOOCs Conference** now merged with **EMOOCs – The European MOOCs Stakeholders Summit**, please contact **Radu VasIU** at radu.vasiu@upt.ro, democon@ieee.org

IEEE DEMOcon Organization takes careful consideration of sponsorship applicants and reserves the right to select the most appropriate sponsors.